

**INSTRUCTIONS:** Fill in the spaces below, to the best of your ability to develop a game plan for starting a new side hustle. These questions are designed to help you think through the necessary steps to get a solid start. This form in no way guarantees the success of your side hustle, but is simply a tool to help you think through some of the key details.

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## DISCOVERY

### WHAT DO I ENJOY DOING?

- |                                      |                                    |                                      |   |
|--------------------------------------|------------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Art         | <input type="checkbox"/> Crafting  | <input type="checkbox"/> Gardening   | <input type="checkbox"/> Sports/Fitness |
| <input type="checkbox"/> Automotive  | <input type="checkbox"/> Education | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Web/Technology |
| <input type="checkbox"/> Blogging    | <input type="checkbox"/> Farming   | <input type="checkbox"/> Leatherwork | <input type="checkbox"/> Woodworking    |
| <input type="checkbox"/> Cooking     | <input type="checkbox"/> Finance   | <input type="checkbox"/> Music       | <input type="checkbox"/> Writing        |
| <input type="checkbox"/> OTHER _____ |                                    |                                      |   |

### WHY DO I ENJOY THAT?

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## CUSTOMERS

### WHO IS MY TARGET MARKET? (Which people might want my product/service?)

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### LIST ONE WAY TO FIND THOSE INDIVIDUALS...OR POST YOUR PRODUCT/SERVICE FOR THEM TO SEE:

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## PRODUCT/SERVICE

### WHAT TOOLS/MATERIALS/SUPPLIES DO I NEED TO GET STARTED?

NAME:

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PRICE:

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

What are my initial start-up costs? (add the amounts)

\$ \_\_\_\_\_

## CREATING INCOME

### WHAT ARE OTHERS CHARGING FOR SIMILAR PRODUCTS/SERVICES?

COMPARABLE #1

\$ \_\_\_\_\_

COMPARABLE #2

\$ \_\_\_\_\_

COMPARABLE #3

\$ \_\_\_\_\_

### WHAT DO I NEED TO CHARGE TO COVER MY EXPENSES AND HAVE A PROFIT?

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## OBSTACLES

### WHAT OBSTACLES MIGHT I ENCOUNTER THAT WOULD HINDER MY SIDE HUSTLE?

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Finding time           | <input type="checkbox"/> Finding customers | <input type="checkbox"/> Paying for startup costs |
| <input type="checkbox"/> Learning a new process | <input type="checkbox"/> My own fears      | <input type="checkbox"/> Others opinions          |

### LIST ONE WAY TO OVERCOME ONE/SOME OF THE OBSTACLES LISTED ABOVE:

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## STARTING

### WHAT PREP WORK DO I NEED TO DO TO MAKE THIS SUCCESSFUL?

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### WHEN WILL I BEGIN ESTABLISHING MY SIDE HUSTLE?

- TODAY     \_\_\_\_\_

## COMMITMENT

*Creating a side hustle doesn't have to be hard, but I recognize there will be some obstacles that I will have to fight through in order to succeed. I will choose to leverage TODAY my passions, talents, skills, and abilities for the chance of a better tomorrow!*

\_\_\_\_\_  
**SIGNATURE**

\_\_\_\_\_  
**DATE**

**CONGRATULATIONS & GOOD LUCK!!!**